

La Rochelle University, Partner 6 of Interreg EMA Project

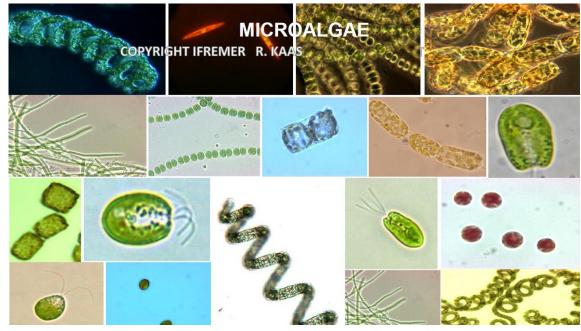


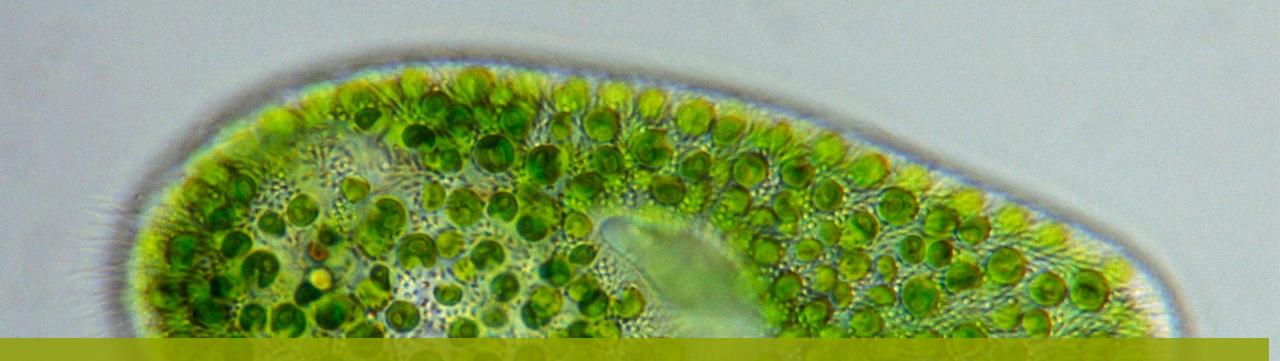
WP4 leaders : Gaps and barriers to the Microalgae sector development











## Development of a Microalgae stakeholders database for the European Atlantic Area

## **Objectives of the Stakeholders database**





Action 4.2. Create a database of stakeholders and other key experts of the microalgae sector in the European Atlantic Area.

An open access, visual, dynamic and updatable database to easily identify stakeholders and experts from research centres to commercial chains.

Characterize expertise, country and regional distribution of microalgae stakeholders to perform an analytical review of the sector, identify gaps, potential for research, developments, cooperation and opportunities

## Methodology to build the database



https://www.enhancemicroalgae.eu/stakeholders-database/





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A collective work: La Rochelle University lead the project and all EMA partners contributed by helping to collect national informations to build the database.

To easily identify key players of the Microalgae sector, we built

I) a stakeholders map using google "My maps" providing name, localization, activity, website, contact, markets, skills of the stakeholder (private and public)

2) An updatable excel table with selection dropdown menu to get advanced information on Microalgae stakeholders (189 at the moment)





https://www.enhancemicroalgae.eu/stakeholders-database/

A powerful tool to get advanced informations about public and private stakeholders of the microalgae sector in the European Atlantic area

Direct links to websites, mailing address, skills, markets; an easy access to target informations by name, national and regional localization, sector, activity, type of organization (public/private), expertises, and market.

The database was used in WP4 to invite key microalgae experts to an EMA workshop and contact stakeholders to run a survey and Delphi questionnaires to identify scientific/technological/economic/legislative gaps and future developments of the sector, leading to 2 papers in Marine Drugs





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- Rumin J., Nicolau E., Gonçalves de Oliveira Junior R., Fuentes-Grünewald C., Flynn K.J., Picot L. A bibliometric analysis of microalgae research in the world, Europe and the European Atlantic Area. Marine Drugs 18(2), 79, 2020.
- Rumin J., Nicolau E., Gonçalves de Oliveira Junior R., Fuentes Grünewald C., Picot L. Analysis of scientific research driving microalgae market opportunities in Europe. Marine Drugs 18(5), 264, 2020.

Available online on the EnhanceMicroalgae website.

Thank you for your attention! Contact : laurent.picot@univ-lr.fr

Please visit the Interreg EnhanceMicroalgae website https://www.enhancemicroalgae.eu/



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