

ENHANCE  
MICROALGAE



# EnhanceMicroAlgae Project

High added-value industrial opportunities for microalgae in the Atlantic Area

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**María José Chapela Garrido – ANFACO-CECOPESCA**

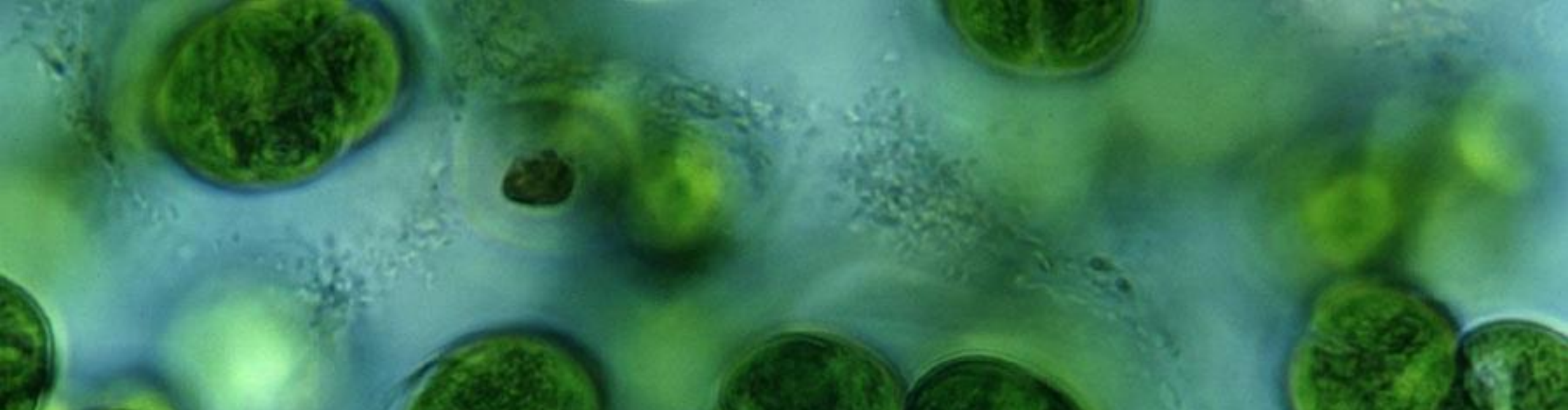
R&D Division on Health, Nutrition and Pharmaindustry



**EnhanceMicroAlgae Project  
Interreg Atlantic Area  
2017-2020**

**Extended until 30th April 2021!**



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- 01. Brief presentation of ANFACO-CECOPESCA (coordinators)*  
*02. Why EnhanceMicroalgae project?*  
*03. Partners involved and Work Packages*  
*04. Main Deliverables and Results: Marketplace*



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Interreg  
Atlantic Area  
European Regional Development Fund



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- ✓ **ANFACO-CECOPESCA is a private Technology Center** located at Vigo focused in marine and food research
- ✓ **Strongly rooted in the business sector** (250 associated companies)
- ✓ **More than 65 years** providing technological and R&D services
- ✓ **More than 100 researchers**



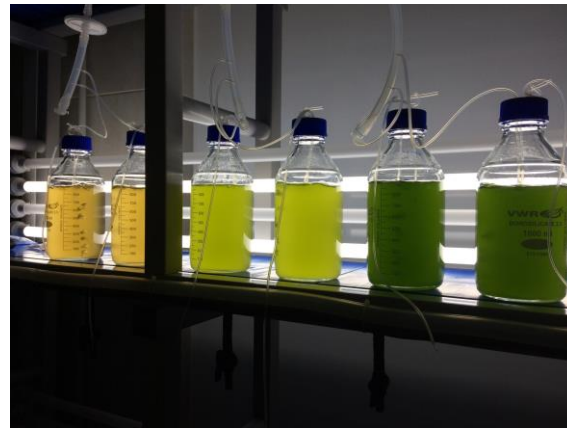
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PHARMAINDUSTRYFOOD SAFETY AND INDUSTRIAL  
HYGIENEVALORIZATION OF BYPRODUCTS -  
CIRCULAR ECONOMYCONSERVATION TECHNOLOGIES  
PRODUCT INNOVATIONPROCESS ENGINEERING -  
INDUSTRY 4.0MARINE RESOURCES AND  
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## GLOBAL AIM OF THE ENHANCEMICROALGAE PROJECT

CONTRIBUTE TO THE COMPETITIVENESS OF MICROALGAE-BASED INDUSTRY IN THE ATLANTIC AREA THROUGH THE TRANSFER OF TECHNOLOGICAL AND ECONOMIC EXPERTISE TO THE COMMERCIAL SECTOR



Microalgae culture-ANFACO-CECOPESCA







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*Kick-off meeting at Vigo, January 2018*

*Launch on the 1<sup>st</sup> of November 2017  
to run until the end of October 2020  
(36 months)*

**Extended until 30th April 2021!**



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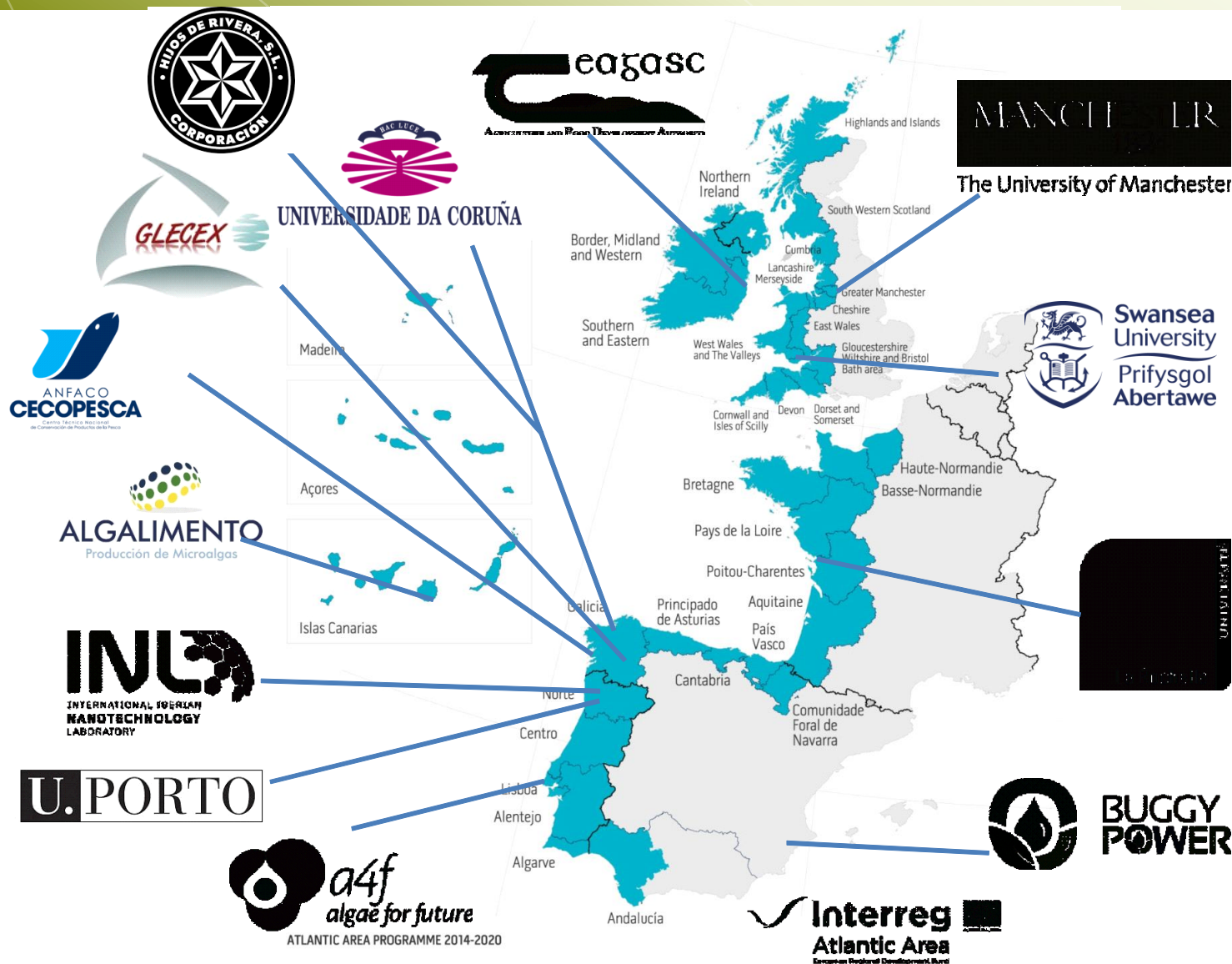


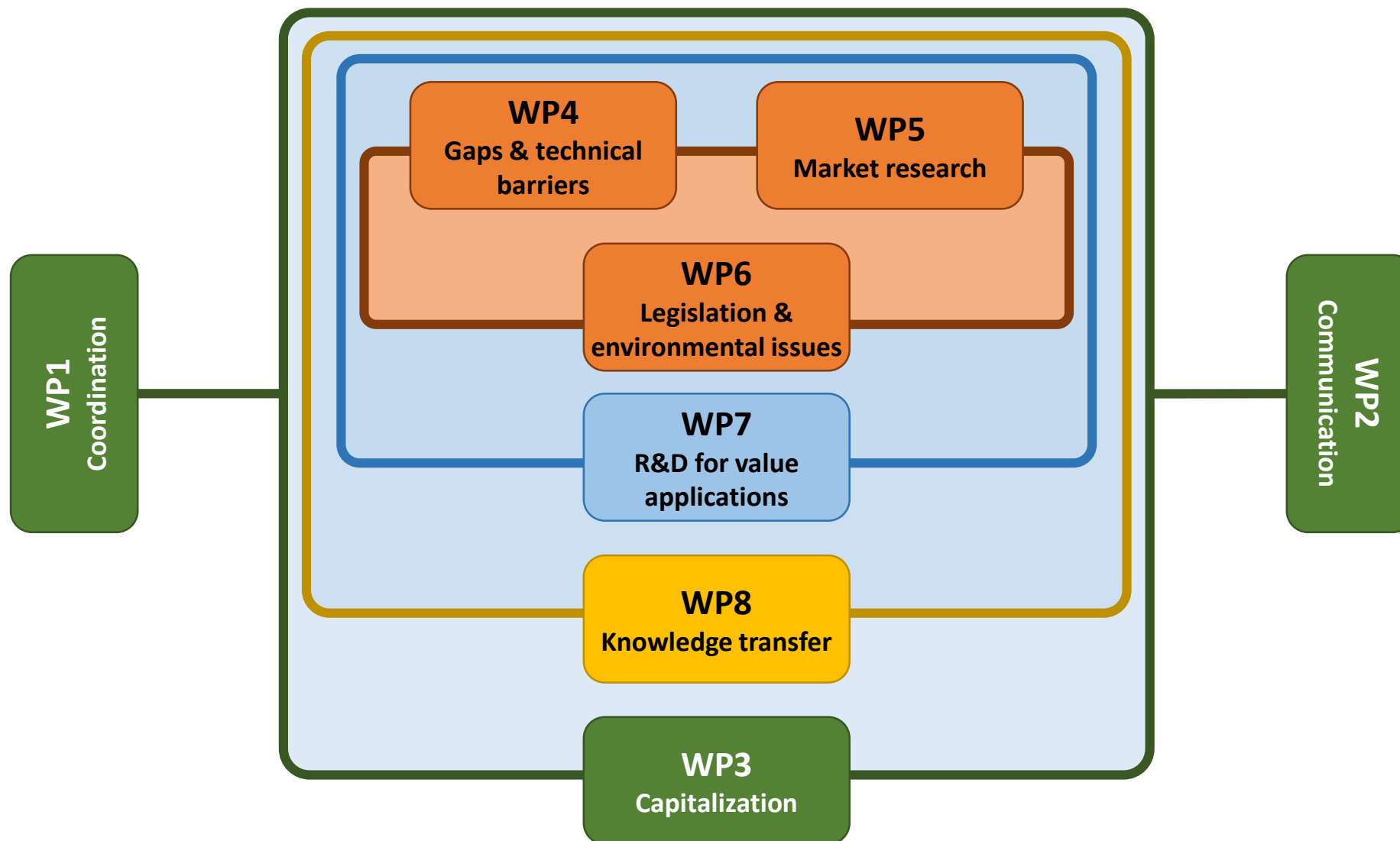
### Full partners

1. ANFACO-CECOPESCA
2. SWANSEA UNIVERSITY
3. UNIVERSITY OF MANCHESTER
4. PORTO UNIVERSITY/CIIMAR
5. UNIVERSIDADE DA CORUÑA
6. UNIVERSITÉ DE LA ROCHELLE
7. TEAGASC FOOD RESEARCH CENTER
8. GLOBAL AND FRIENDLY NATURAL EXTRACTS (GLECEX)
9. INTERNATIONAL IBERIAN NANOTECHNOLOGY LABORATORY

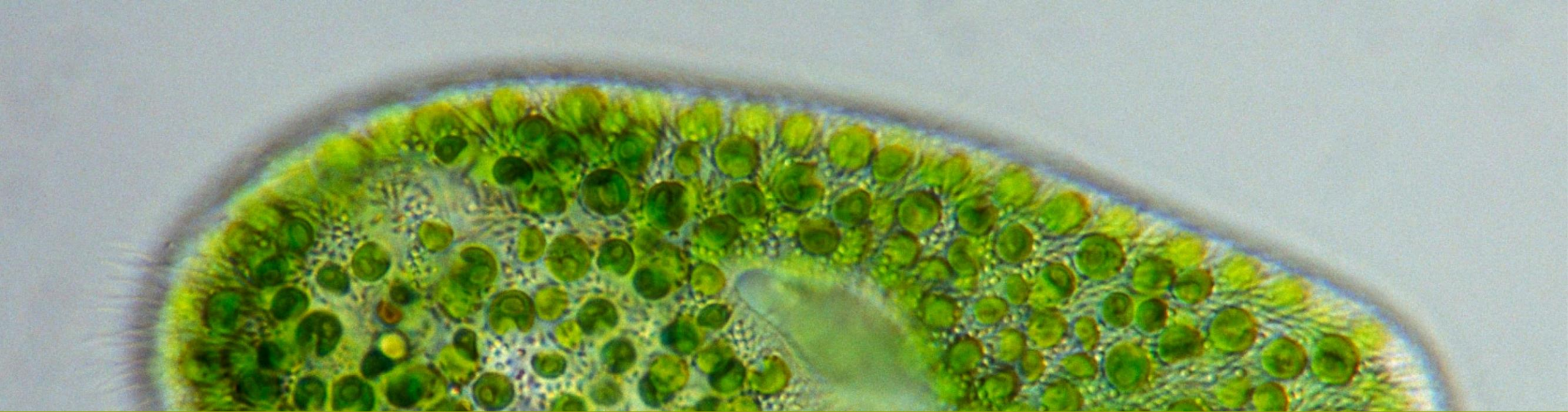
### Associated partners

1. ALGALIMENTO SL
2. ALGAE FOR FUTURE SA
3. BUGGYPOWER
4. HIJOS DE RIVERA









# WP8 | Knowledge transfer activities

ANFACO-CECOPESCA



**Action 1. Development of the project knowledge transfer portfolio**

**Action 2. Internal training on knowledge transfer**

**Action 3. Brokerage activities**

**Action 4. Building a sustainable marketplace/technology transfer office**



**Action 1. Development of the project knowledge transfer portfolio**

**Action 2. Internal training on knowledge transfer**

**Action 3. Brokerage activities**

**Action 4. Building a sustainable marketplace/technology transfer office**





## Action 4. Building a sustainable marketplace/technology transfer office

### WHAT IS A MARKETPLACE?

DIGITAL EQUIVALENT OF A “SHOPPING CENTER” WHERE MANY PRODUCTS AND SERVICES ARE PRESENTED

### ADVANTAGES?

TO MAKE THE INTERACTION BETWEEN CUSTOMERS AND SELLERS MUCH MORE COMFORTABLE

Some examples:

Product marketplaces (eBay, Amazon)

Marketplaces of services (Booking, AirBnB)

Job marketplaces (Infojobs)



## Action 4. Building a sustainable marketplace/technology transfer office

**VIRTUAL PLATFORM TO EXCHANGE SERVICES, PROJECT IDEAS AND INTERESTS ABOUT MICROALGAE IN THE ATLANTIC AREA**

### **ENHANCEMICROALGAE MARKETPLACE AIMS**

✓THE SUSTAINABILITY OF KNOWLEDGE TRANSFER BEYOND THE END OF THE PROJECT

✓TO BE A VIRTUAL MEETING POINT INCLUDING TECHNOLOGICAL OFFERS AND NEEDS FOR ALL THE ACTORS OF THE MICROALGAE SECTOR IN THE ATLANTIC AREA



## Action 4. Building a sustainable marketplace/technology transfer office

**VIRTUAL PLATFORM TO EXCHANGE SERVICES, PROJECT IDEAS AND INTERESTS ABOUT MICROALGAE IN THE ATLANTIC AREA**

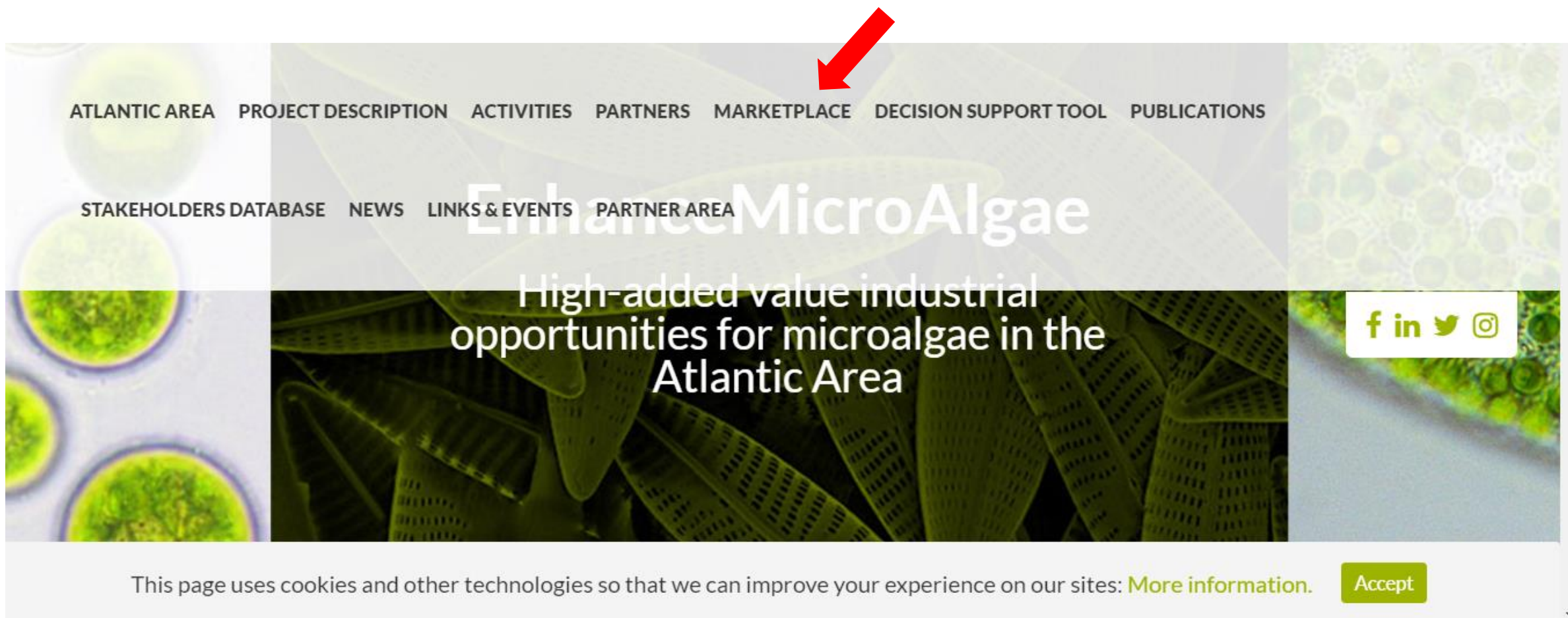
### **ENHANCEMICROALGAE MARKETPLACE ADVANTAGES**

- ✓ **ALL THE INFORMATION IN ONLY ONE PLACE WITH A HIGHER LEVEL OF TRAFFIC**
- ✓ **ACCESS TO MORE PUBLIC**
- ✓ **AN EASY WAY TO FIND COLLABORATORS**





## Marketplace design and development (included in [www.enhancemicroalgae.eu](http://www.enhancemicroalgae.eu))





**Marketplace design and development (included in *[www.enhancemicroalgae.eu](http://www.enhancemicroalgae.eu)*)**

[http://emamarket.anfaco.es/gb/usuarios\\_alta.php](http://emamarket.anfaco.es/gb/usuarios_alta.php)



**Thank you for your attention!**  
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