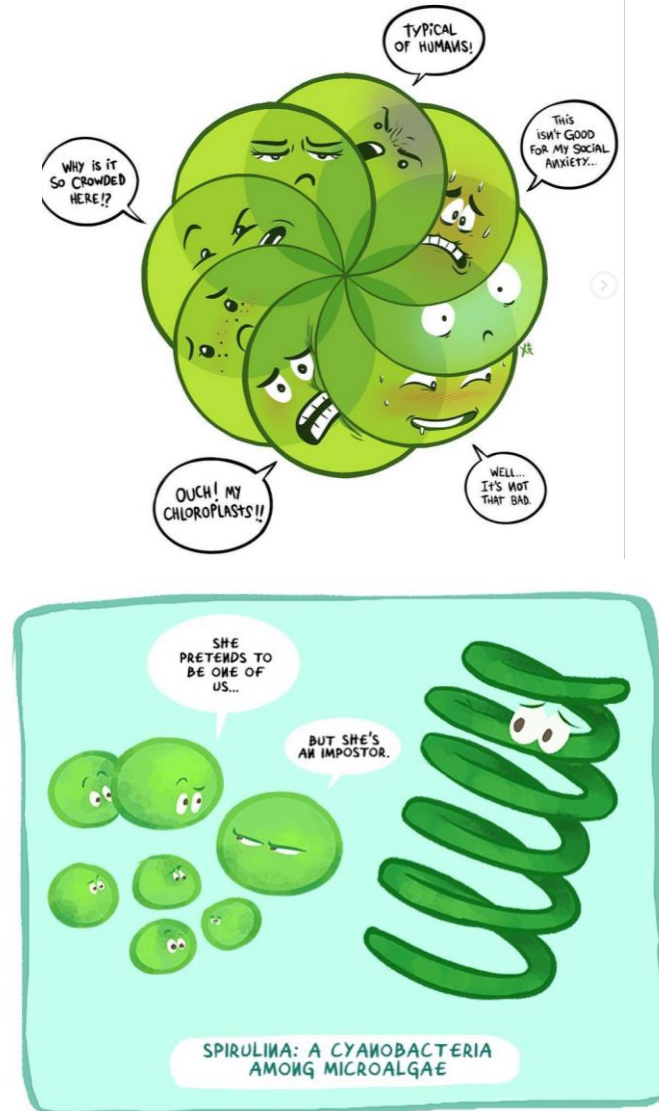
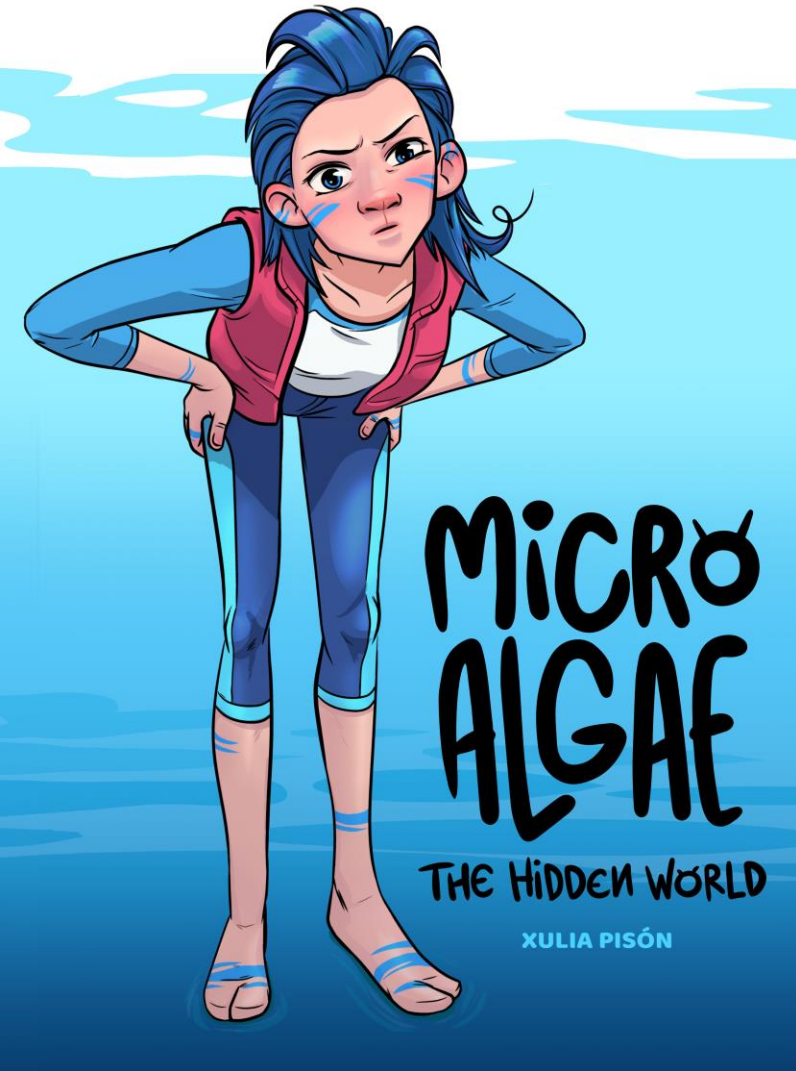




WP 2. COMMUNICATION

Universidade da Coruña (UDC)





- **Universidade da Coruña** is responsible for microalgae information dissemination.
- Comics and illustration were chosen as way of communication.
- The comic *Microalgas, El mundo oculto* was published in 2019.
- The instagram account [@microalgacartoon](https://www.instagram.com/microalgacartoon) was opened to disseminate scientific information through illustration.



- Four main characters: Spirulina, Nanno, Tom and Wasto.
- Spanish and Galician versions are printed available, English will be ready soon.

THE GOOD GUYS



MICRO
ALGAE

NANNO


- * FULL NAME: NANNOCHLOROPSIS
- * SUPER TINY MICROALGAE
- * HIGH CAPACITY OF CONSUMING CO₂



MICRO
ALGAE

SPIRULINA

- * FULL NAME: ARTHROSPIRA
- * SPECIAL TYPE OF CYANOBACTERIA
- * VERY HIGH PROTEIN CONTENT

 ← How she REALLY LOOKS



MICROALGAE

TOM

- * FULL NAME: DIATOM
- * COVERED BY A SILICA CELL WALL
- * USED IN NANOTECHNOLOGY AND PHARMACOLOGY FIELDS.



← HOW HE REALLY LOOKS

MICRO
ALGAE

WASTO

- * FULL NAME: SCENEDESMUS
- * CAN EXIST AS SINGLE CELL OR COLONIES
- * USED FOR WASTE MANAGEMENT





RED TIDE





WP 2. COMMUNICATION

Universidade da Coruña (UDC)

